



Youth Travel League – 2015/16 Season

Sponsorship Letter

The Youth Travel League has developed over many years to become Northern Alberta's premier league for youth bowlers. Once a month youth teams from six bowling centers compete for championship banners which are proudly displayed in their home bowling center. They are a representation of the hours of practice and hard work that all the young bowlers and their coaches dedicate to the sport. Many of the bowling centers subsidise the costs for their youth programs and give out countless hours of free practice time for the bowlers in their facilities. Several advertising opportunities are now available to the business community that will help to keep this league growing and expanding into outlying communities well into the future.

The banners that are displayed in the bowling centers around the Edmonton Area are viewed by hundreds of league and public bowlers each week. We present four banners at all six of our monthly tournaments as well as several other banners for the final championship round at the end of the season.

The costs of these banners are approximately \$1,200.00 a year. We are looking for a corporation to cover the costs or a portion of the cost in exchange for a spot on the banners for a corporate name or logo.

There are over 80 competitors in this league not to mention the hundreds of coaches, friends, parents, relatives and bowling enthusiasts. The web site is a great source of advertising as it is used constantly to check league statistics and information about the league.

The cost for the sponsorship is \$275.00 a year. If your company is interested we would give your firm top billing for all events in regards to banners, announcements, at each event and exposure on our web site.

The sport of bowling has more participants than any sport worldwide. If you are interested or require further information please contact.

Martin VanKeimpema
Bonnie Doon Lanes
Phone: 780-466-9047
Fax: 780-469-5801
E-Mail: bdbowl@shaw.ca

Martinho Marciano
Phone 780-916-8268
E-Mail marmgm@live.ca

Jerry Orobko
Phone 780-655-4192
E-Mail jerryorobko@gmail.com